

# JON LONG

415.205.2002

jon@jonlongdesign.com

## EXPERIENCE

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### Blue Sky Rental Studios

*San Francisco, California*

415.626.7232

#### Designer

March 2005 - Present

- Enrich corporate branding with inspired design
- Enhance brand value through marketing collateral
- Promote identity with strategic application of color, typography, and layout

#### Studio Manager

August 2003 - March 2005

- Maintain & broaden client base
- Monitor client experience and service-related concerns

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### The Citadelle Art Foundation

*Canadian, Texas*

806.323.8899

#### Museum Preparator / Designer

May 2009 - April 2012

- Conceive and implement design strategies to further museum vision
- Manage the production and design of marketing and advertising collateral
- Oversee day to day operations
- Assist Director in curating shows

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### Apple, Inc.

*Burlingame, California*

650.645.8930

#### Mac Genius Administrator

December 2003 - February 2007

- Oversee service department productivity
- Drive service profitability by achieving set goals
- Motivate staff and encourage top-rate store metrics
- Ensure inventory accuracy

## SKILL

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- Can perform any given task to ultimate perfection in a timely manner
- Have the ability to learn quickly + Have the ability to teach others with ease
- Possess a keen sense for detail and punctuality in my work
- Excellent computer skills including the following:

Software: Mac OS X, Windows 7, Photoshop CS5, Illustrator CS5, InDesign CS5

Languages: HTML5, PHP, CSS3, Javascript

**Online portfolio: [www.jonlongdesign.com](http://www.jonlongdesign.com)**

## EDUCATION

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Texas Tech University

**BFA - Communication Design**

*Magna Cum Laude*

## REFERENCES

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Available Upon Request