

JON LONG

322 Graystone Terrace
San Francisco, CA 94114
415.205.2002
jon@jonlongdesign.com

SKILL

- Technical mastery of multiple platforms and technologies including:

PLATFORMS: Mac OS 8.6 - 9, Mac OS X 10.0 - 10.4, Mac OS X Server,
Windows 98, Windows 2000, Windows XP, Windows Vista

LANGUAGES: HTML, XHTML, PHP, CSS, XML, Ajax, JavaScript, Flash, MySQL

SOFTWARE: Photoshop CS3, Illustrator CS3, Flash CS3, InDesign CS3, Bridge,
Adobe Flex, Microsoft Office, BBEdit, Wordpress, Gallery

TOOLKITS: MooTools, Prototype, Script.aculo.us, Dojo

PORTFOLIO: available online at www.jonlongdesign.com

- Proficiency in coding the back-end + designing the front-end for a complete end-user experience
- Ability to deliver a final product that matches or exceeds the promise of the initial idea

EXPERIENCE

Jon Long Design | *San Francisco, California*

Freelance Designer

February 2007 - Present

- Brand identity
- Print + Packaging
- Back-end + Front-end Web Design

Blue Sky Rental Studios, Inc. | *San Francisco, California*

415.626.7232

Designer

March 2004 - Present

- Enrich corporate branding with inspired design
- Enhance brand value through marketing collateral
- Promote identity with strategic application of color, typography, and layout

Apple, Inc. | *Burlingame, California*

650.340.1167

Mac Genius Administrator

October 2005 - February 2007

- Oversee service department productivity
- Drive service profitability by achieving store goals
- Ensure inventory accuracy

Keyholder

December 2003 - October 2005

- Lead training and development in customer service + product knowledge + inventory control
- Motivate staff and encourage top-rate store metrics
- Monitor customer experience and customer service-related concerns.

EDUCATION

TEXAS TECH UNIVERSITY - *Design Communication* - 1999 through 2002

ACADEMY OF ART UNIVERSITY - *New Media* - 2002 through 2003

REFERENCES

References available upon request.